



UNIVERSITY OF NIŠ

Course Unit Descriptor

Faculty

Faculty of Sport and Physical Education

GENERAL INFORMATION

Study program

Basic Professional Studies, Sport

Study Module (if applicable)

Course title

Management of sports manifestations

Level of study

Bachelor academic
 Bachelor professional Master's Doctoral

Type of course

Obligatory Elective

Semester

Autumn Spring

Year of study

Third

Number of ECTS allocated

6

Name of lecturer/lecturers

Milovan Bratić, Ph.D, full professor

Teaching mode

Lectures Group tutorials Individual tutorials
 Laboratory work Project work Seminar
 Distance learning Blended learning Other

PURPOSE AND OVERVIEW (max. 5 sentences)

Enabling students to acquire theoretical and practical knowledge on sports manifestations. Gained knowledge on the organization of sports manifestations. Knowing norms and standards in the organization of sports events. Students are enabled to plan and organize sports competitions. Ability to draw up projects of sports events. Ability to plan strategy and promote sports events.

SYLLABUS (brief outline and summary of topics, max. 10 sentences)

Types of sports competitions and objectives of the organization of sports competitions. Sociological, pedagogical and sports development aspects of the organization of sports competitions in school and sports activities. The organization of school sports events (međurazrednih tournaments, leagues, school championships, motocross competitions and other sports and recreational events). Methods for evaluation of possibilities and justification for the organization of sports events (SWOT, PEST). Planning the organization of sports competitions (Feasibility Study) and the norms and standards as a precondition for the organization of sporting events. The organizational bodies, departments, teams (Organogram realization of sports events) and their tasks. Project design and interaction of individual organizational bodies, departments and teams. Planning strategies and promotion of the sports event. Marketing strategies and marketing communication tools sporting event. The role and involvement of volunteers in the organization of sports events.

LANGUAGE OF INSTRUCTION

- Serbian (complete course) English (complete course) Other _____ (complete course)
- Serbian with English mentoring Serbian with other mentoring _____

ASSESSMENT METHODS AND CRITERIA

Pre exam duties	Points	Final exam	points
Theory + practicals	10	Oral / Written examination	40
Teaching colloquia 1	15		
Teaching colloquia 2	15		
Seminar paper / Test	10		
Activity during lectures	10	OVERALL SUM	100

*Final examination mark is formed in accordance with the Institutional documents