



UNIVERSITY OF NIŠ

Course Unit Descriptor

Faculty

Faculty of Sport and Physical Education in Nis

GENERAL INFORMATION

Study program	Basic academic studies, physical education and sport
Study Module (if applicable)	
Course title	Management of sports manifestation
Level of study	<input checked="" type="checkbox"/> Bachelor academic <input type="checkbox"/> Bachelor professional <input type="checkbox"/> Master's <input type="checkbox"/> Doctoral
Type of course	<input type="checkbox"/> Obligatory <input checked="" type="checkbox"/> Elective
Semester	<input checked="" type="checkbox"/> Autumn <input type="checkbox"/> Spring
Year of study	Third
Number of ECTS allocated	5
Name of lecturer/lecturers	Milovan Bratić, Ph.D, full professor; Dragan Atanasov, Ph.D, assistant professor
Teaching mode	<input checked="" type="checkbox"/> Lectures <input checked="" type="checkbox"/> Group tutorials <input type="checkbox"/> Individual tutorials <input type="checkbox"/> Laboratory work <input type="checkbox"/> Project work <input type="checkbox"/> Seminar <input type="checkbox"/> Distance learning <input type="checkbox"/> Blended learning <input checked="" type="checkbox"/> Other

PURPOSE AND OVERVIEW (max. 5 sentences)

Enabling students to acquire theoretical and practical knowledge on sports manifestations. Gained knowledge on the organization of sports manifestations. Knowing norms and standards in the organization of sports events. Students are enabled to plan and organize sports competitions. Ability to draw up projects of sports events. Ability to plan strategy and promote sports events.

SYLLABUS (brief outline and summary of topics, max. 10 sentences)

Types of sports competitions and objectives of the organization of sports competitions. Sociological, pedagogical and sports development aspects of the organization of sports competitions in school and sports activities. The organization of school sports events (međurazrednih tournaments, leagues, school championships, motocross competitions and other sports and recreational events). Methods for evaluation of possibilities and justification for the organization of sports events (SWOT, PEST). Planning the organization of sports competitions (Feasibility Study) and the norms and standards as a precondition for the organization of sporting events. The organizational bodies, departments, teams (Organogram realization of sports events) and their tasks. Project design and interaction of individual organizational bodies, departments and teams. Planning strategies and promotion of the sports event. Marketing strategies and marketing communication tools sporting event. The role and involvement of volunteers in the organization of sports events.

LANGUAGE OF INSTRUCTION

Serbian (complete course) English (complete course) Other _____ (complete course)
 Serbian with English mentoring Serbian with other mentoring _____

ASSESSMENT METHODS AND CRITERIA

Pre exam duties	Points	Final exam	points
Theory + practicals	10	Oral / Written examination	40
Teaching colloquia 1	15		
Teaching colloquia 2	15		
Seminar paper	10		
Activity during lectures	10	OVERALL SUM	100

*Final examination mark is formed in accordance with the Institutional documents