



UNIVERSITY OF NIŠ

Course Unit Descriptor

Faculty

Faculty of Sport and Physical Education in Nis

GENERAL INFORMATION

| | |
|------------------------------|---|
| Study program | Basic academic studies, physical education and sport |
| Study Module (if applicable) | |
| Course title | Management of sports manifestation |
| Level of study | <input checked="" type="checkbox"/> Bachelor academic <input type="checkbox"/> Bachelor professional <input type="checkbox"/> Master's <input type="checkbox"/> Doctoral |
| Type of course | <input type="checkbox"/> Obligatory <input checked="" type="checkbox"/> Elective |
| Semester | <input checked="" type="checkbox"/> Autumn <input type="checkbox"/> Spring |
| Year of study | Third |
| Number of ECTS allocated | 6 |
| Name of lecturer/lecturers | Milovan Bratić, Ph.D, full professor |
| Teaching mode | <input checked="" type="checkbox"/> Lectures <input checked="" type="checkbox"/> Group tutorials <input type="checkbox"/> Individual tutorials <input type="checkbox"/> Laboratory work <input type="checkbox"/> Project work <input type="checkbox"/> Seminar <input type="checkbox"/> Distance learning <input type="checkbox"/> Blended learning <input checked="" type="checkbox"/> Other |

PURPOSE AND OVERVIEW (max. 5 sentences)

Enabling students to acquire theoretical and practical knowledge on sports manifestations. Gained knowledge on the organization of sports manifestations. Knowing norms and standards in the organization of sports events. Students are enabled to plan and organize sports competitions. Ability to draw up projects of sports events. Ability to plan strategy and promote sports events.

SYLLABUS (brief outline and summary of topics, max. 10 sentences)

Types of sports competitions and objectives of the organization of sports competitions. Sociological, pedagogical and sports development aspects of the organization of sports competitions in school and sports activities. The organization of school sports events (međurazrednih tournaments, leagues, school championships, motocross competitions and other sports and recreational events). Methods for evaluation of possibilities and justification for the organization of sports events (SWOT, PEST). Planning the organization of sports competitions (Feasibility Study) and the norms and standards as a precondition for the organization of sporting events. The organizational bodies, departments, teams (Organogram realization of sports events) and their tasks. Project design and interaction of individual organizational bodies, departments and teams. Planning strategies and promotion of the sports event. Marketing strategies and marketing communication tools sporting event. The role and involvement of volunteers in the organization of sports events.

LANGUAGE OF INSTRUCTION

- Serbian (complete course) English (complete course) Other _____ (complete course)
- Serbian with English mentoring Serbian with other mentoring _____

ASSESSMENT METHODS AND CRITERIA

| Pre exam duties | Points | Final exam | points |
|--------------------------|--------|----------------------------|------------|
| Theory + practicals | 10 | Oral / Written examination | 40 |
| Teaching colloquia 1 | 15 | | |
| Teaching colloquia 2 | 15 | | |
| Seminar paper | 10 | | |
| Activity during lectures | 10 | OVERALL SUM | 100 |

*Final examination mark is formed in accordance with the Institutional documents